

Gommagomma and Loima together for a new phase of growth in the polyurethane sector.

Gommagomma, a historic Italian company specialising in pillows, special polyurethanes and 100% natural latex, is joining **Loima, a company of Adler Group**. This operation will further enhance Loima's technical, production and human heritage, opening up new prospects for development, integration of expertise and expansion of the offer.

Over the years, **Gommagomma has represented a point of reference in the polyurethane sector thanks to its capacity for innovation, the quality of its products** and its technical expertise, which Loima will now undertake to preserve and further develop.

This step is part of a broader path of industrial consolidation supported by Adler Group, an international company and global leader in the mobility sector and in passenger vehicle sound insulation.

The Gommagomma brand will continue to identify the product line developed and manufactured over the years, finding its place within Loima's production. Loima's objective is to strengthen its positioning in both the national and international markets.

This integration will make it possible to **combine Gommagomma's know-how in the production of padding and polyurethane solutions with Loima's experience** in the technological transformation of polyurethane itself.

The progressive integration of the respective catalogues, in a complete and coordinated way, will make it possible to present the full product offering to customers in a clear and comprehensive manner.

The objective is to **guarantee continuity in relationships for Gommagomma's customers and partners**, preserving the value built over the years, while also giving Loima's customers access to a broader range of new solutions and proposals.